



THESECRETSOFSTYLE

OUR MANIFESTO

ITALIAN STYLE NETWORK APS is a non-profit cultural association and holds the trademark **THE SECRETS OF STYLE** (from the Italian brand *I SEGRETI DELLO STILE*). The association was founded with the aim of promoting and celebrating the essence of **Italian style** around the world.

Established to exalt **the culture of beauty** in all its forms — *from art to antiques, from jewelry to food and wine, from cinema culture to books and vintage objects* — the association devotes special attention to **classic men's clothing** and its accessories, timeless symbols of elegance and sophistication.

Together with a **community of enthusiasts**, we organize exclusive gatherings, thematic workshops, motivational speeches, convivial events, and, for lovers of classic menswear, we offer a one-of-a-kind **online training course**.

To share our vision and passion for classic menswear, we also support companies with consultancy services dedicated to **product** development and **sales network** training, offering exclusive know-how that enhances aesthetic identity and **market positioning**.



FOR COLLABORATIONS, PARTNERSHIPS,
INQUIRIES, AND FURTHER INFORMATION



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ITALIAN STYLE NETWORK APS is accredited as:

- 1) A national entity with welfare purposes recognized by the Ministry of the Interior [Ministerial Decree 559/C 3206-12000];
- 2) A National Associative Network of the Third Sector and a Social Promotion Association (Decree of the Ministry of Labour and Social Policies No. 290 dated 28/10/2022 – Article 54 of Legislative Decree No. 117/2017 – Article 32, paragraph 4 of D.M. 106/2020);
- 3) An organization compliant with ISO 9001:2008 standards (Certificate No. 28746/13/S);
- 4) An institution recognized by the Ministry of Education, University, and Research.